Jinsook Lee

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EDUCATION

2022- Cornell University

present Ph.D. in Information Science

Committee: René F. Kizilcec (co-chair), Thorsten Joachims (co-chair), Nikhil Garg

2025 M.S. Information Science

2019 Korea University

M.S. in Fashion Marketing

Thesis: A Study on Clothing Reverse Logistics System Using Social Network Analysis

2017 B.S. in Education

Publications

Journal Articles & Conferences

- * denotes equal contribution
- P7 Bakhtawar Ahtisham, Kirk Vanacore, **Jinsook Lee**, Zhuqian Zhou, Doug Pietrzak & René F. Kizilcec (2026). AI Annotation Orchestration: Evaluating LLM verifiers to Improve the Quality of LLM Annotations in Learning Analytics. *Learning Analytics and Knowledge (LAK26)* [arXiv]
- P6 Jinsook Lee*, Emma Harvey*, Joyce Zhou, Nikhil Garg, Thorsten Joachims & René F. Kizilcec (2024). Ending Affirmative Action Harms Diversity Without Improving Academic Merit. AAAI/ACM Conference on Equity and Access in Algorithms, Mechanisms, and Optimization (EAAMO' 24). [Paper] [Video]
- P5 **Jinsook Lee**, Yann Hicke, Renzhe Yu, Chris Brooks, & René F. Kizilcec (2024). The Life Cycle of Large Language Models in Education: A Framework for Understanding Sources of Bias. *British Journal of Educational Technology*, 55(5), 1982–2002. [Paper]
- P4 AJ Alvero, **Jinsook Lee**, Alejandra Regla-vargas, René F. Kizilcec, Thorsten Joachims, & anthony lising anotonio. (2024). Large Language Models, Social Demography, and Hegemony: Comparing Authorship in Human and Synthetic Text. *Journal of Big Data*, 11(1), 138. [Paper] [Press]
- P3 Jinsook Lee, Kibum Moon, Soyeon Han, Sukang Lee, Hyejung Kwon, & Jaeho Han (2021). Development and Application of an AI-Powered Adaptive Course Recommender System in Higher Education: An Example from K University. *Journal of Educational Technology*, 37(2), 267-307. [Paper] [Press]
- P2 Kibum Moon, Jinwon Kim, & **Jinsook Lee** (2021). The Early Prediction Model of Student Performance Based on Deep Neural Network Using Massive LMS Log Data. *Journal of the Korea Contents Association*, 21(10), 1-10. [Paper]
- P1 **Jinsook Lee** & Yoon-Jung Lee (2019). An Exploratory Study of the Korean Reverse Logistics System for Clothing. *Journal of Korean Society of Clothing and Textiles*, 43(1), 138-153. [Paper]

Workshop & Non-Archival Conference publications

- W5 **Jinsook Lee**, AJ Alvero, Thorsten Joachims & René F. Kizilcec. (2025). Poor Alignment and Steerability of Large Language Models: Evidence from College Admission Essays. *Conference on Language Modeling* (COLM25) SoLAR workshop, Social Sim' workshop [arXiv] [Press]
- W4 **Jinsook Lee**, Yann Hicke, Renzhe Yu, Chris Brooks & René F. Kizilcec. (2024). When Bias Meets Personalization: Challenges and Perspectives in LLM-Based Educational Technology. *Learning Analytics and Knowledge (LAK24) Fostering Ethical and Equitable Learning Analytics workshop*
- W3 **Jinsook Lee**, AJ Alvero, Thorsten Joachims & René F. Kizilcec. (2024). Application Essays and Characters in Higher Education Admissions. 2024 Annual Meeting of the National Council on Measurement in Education (NCME24)
- W2 **Jinsook Lee**, Bradon Thymes, Joyce Zhou, Thorsten Joachims, & René F. Kizilcec (2023). Augmenting Holistic Review in University Admission using Natural Language Processing for Essays and Recommendation Letters. Artificial Intelligence in Education (AIED23) EDI in EdTech R&D Workshop [arXiv]
- W1 **Jinsook Lee** & Yoon-Jung Lee. (2021). Exploring Korean Clothing Reverse Logistics System Using Natural Language Processing and Network Analysis. 2021 Nature Conferences

BOOK CHAPTER

B1 Sebastian Munoz-Najar Galvez, **Jinsook Lee**, AJ. Alvero, Sheridan Stewart, René F. Kizilcec, & Amy Desiderio (2025). Artificial Communication and Media Realism in College Admissions *The Digitized Campus: Artificial Intelligence and Big Data in Higher Education*

Work in progress

- WP2 **Jinsook Lee**, Conrad Bochers, AJ Alvero, Thorsten Joachims, & René F. Kizilcec. Algorithmic Voices in College Admissions? How Large Language Models Reshape Admission Chances across Socioeconomic Groups
- WP1 **Jinsook Lee**, Kirk Vanacore, Zhuqian Zhou, Bakhtawar Ahtisham & René F. Kizilcec. Dynamic Topic Segmentation in Tutoring Dialogues: Boundaries with Tutoring Move-aware

Awards & Grants

2025	Siegel PiTech PhD Impact Fellowship
2024	Cornell Center for Social Sciences Grant
2020	Best Program Award Korea University
2020	Best Practice Nominee Tableau Korea

Work Research experience

2025 NYC FIRST

Siegel PiTech fellow

Project Topic: Building Data Infrastructure for NYC FIRST: An Educational Third Space for STEM

[blog]

Supervisor: Kate Karageorgiou

2022 Seoul National University

Research Fellow

Built an AI-powered course/major recommender system using historical university enrollment and performance data

Developed an interactive recommendation dashboard and UI prototype using D3.js and Tableau Supervisor: Young Hwan Cho, Ph.D.

2019-2022 Korea University

Data Scientist

Developed the first official AI-powered course/major recommender system in South Korea

MOU Project with K-MOOC to develop a course recommender system

Developed "Student interdisciplinary index" and created a dashboard across colleges

Analyzed online learning patterns and course survey results during COVID-19 using LMS dataset

Supervisor: Gyu-Tae Kim, Ph.D.

2019 Arthur D. Little

Intern

Analyzed customer review text data using NLP methods to develop go-to-market strategies for a leading Korean motorcycle manufacturer

INVITED TALKS

2023	Bias in Large Language Models in Education: Sources, Measures, and Mitigation Strategies National Council on Measurement in Education-AI in Measurement and Education (NCME-AIMC)
2021	How We Upgrade 'AI-advisor' with Graph and the Future of Personalized Recommendation Services in Higher Education [video] The 7th K.U. Innovation Forum, Seoul, South Korea
2020	Best Practice of University Innovation Case of Data Analysis with Tableau: Korea University [video] Tableau Korea Webinar

Online Learning Patterns and Satisfaction Based on Lecture Clusters in the Pandemic Era The 3rd K.U. Innovation Forum, Seoul, Republic of Korea

TEACHING

TEACHING ASSISTANT

Cornell University

2025, Learning Analytics Prof. René F. Kizilcec

2024,

2022

2024 Designing Technologies for Social Impact Prof. Chris Csíkszentmihályi

Korea University

2017 Fashion Textiles Prof. Yoon-Jung Lee

TEACHER TRAINING

2017 Yoo-bong Girl's High School, Chuncheon, South Korea

SERVICE

ACADEMIC VOLUNTEER

2025- Festival of Learning 2026 Student Assistant

2026

Reviewer

Transparency (FAccT'25)
kshop (COLM25)
lucation (IJAIED)
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